



***STICKTITE***

**Your favorite glasses  
are now your favorite bifocals**





## What are Sticktite Lenses?

- *Self-adhesive reading lenses that stick to the inside of any eyewear*
- *Instantly convert any eyewear into bifocal readers*
- *Patented, ultra thin, ultra flexible adhesive polymer technology*
- *Re-positionable, removable, reusable – leaves no residue*
- *Waterproof, sweat proof, dust proof*
- *Sunglasses, ski goggles, safety glasses, even scuba*

## Who are Sticktite Lenses for?

- *Essentially everyone over the age of 40-45!*



one appearing as either a red or blue beam. Hence, we see the sky as a blue color. Sky blue shades can vary depending on the position of the sun, the climate and the season of the year.









Available in  
6 diopters

+1.25

+1.5

+1.75

+2.0

+2.5

+3.0

# What do our customers say?



TEM



**This is a great product that solves a common problem my wife and I have encountered with our sunglasses**

Reviewed in United States, December 20<sup>th</sup> 2020

Magnification strength 2.0 x

*Great Product!*



Karl



**Great Innovation!!**

Reviewed in United States, January 26, 2021

Magnification strength 2.0 x

*Great product a true lifesaver!! Clear clarity and optically sound. Was a little tricky aligning the lens perfectly but Sticktite referred me to an instructional video which made it a breeze. Would highly recommend to all my fellow visually impaired*



Emilio H.



**Amazing Product**

Reviewed in United States, November 4, 2018

Magnification strength 2.5 x

*Amazing. I can stick it to whichever glasses I want to use. Very portable*



kellie



**These really work!**

Reviewed in United States, February 20<sup>th</sup> 2020

Magnification strength 2.0 x

*I wasn't sure I wanted to put these on my new \$200 sunglasses but I'm so happy I did. They really do work. Be patient when placing them on the lens and waiting until it dries. pretty cool to read while sunbathing*



Amazon Customer



**Cycling Eyewear**

Reviewed in United States, February 7, 2021

Magnification strength 175 x

*Perfect for cycling glasses – I can actually read my Garmin!*



# Why should you stock Sticktite Lenses?

## With Sticktite in your store you can:

- **Build the basket:**
  - *Impulse purchase at the register*
  - *Cross-sell to sunglass buyers*
- **Convert browsers to buyers:**
  - *Without Sticktite, customers seeking reader sunglasses leave the store disappointed.*
  - *With Sticktite they buy more sunglasses!*
- **Effectively promote your high-end sunglasses assortment**



***“Sticktite lenses are selling well and have definitely allowed me to increase sales of high-end, high margin sunglasses. It’s a great solution to a common problem – for both me and my customers”***

**Elizabeth G**  
General Manager  
Hammerhead Surf Shop, Key West FL



Integrated 48 unit POP Display Box



The background is a deep blue gradient. On the left side, there are several overlapping, semi-transparent circular shapes that resemble lens flares or light rays. These circles are lighter blue and have a soft, ethereal glow. The overall effect is a high-tech or scientific aesthetic.

For more information visit:

**[www.sticktitelens.com](http://www.sticktitelens.com)**